

NEWS RELEASE

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Friendship Shelter Appoints Carol Rhoads Executive Director

Laguna Beach, Calif., July 18, 2006 -- Friendship Shelter, an Orange County adult homeless rehabilitation program and emergency residence, today announced that **Carol Rhoads** has been appointed its new executive director. Rhoads brings considerable corporate executive and social welfare experience to her new role as the staff leader of this Laguna Beach- and San Clemente-based organization.

“We are very happy to have found such an accomplished and impassioned leader to help Friendship Shelter move to the next level of service to our homeless clients,” says Joe Ziomek, Friendship Shelter’s president and chairman of the board. “Carol understands our vision and will provide the leadership that is critical to the growth of our organization and its programs. The board and staff wholeheartedly welcome her.”

Previously, Rhoads served as president and CEO of Delos WomensHealth in Orange, CA, Vice President of PacifiCare of California and PacifiCare Health Systems, and Vice President of Cedar Crest College in Allentown, Pennsylvania.

Her social services leadership skills were developed in several organizations dedicated to improving the quality of life of adults and children in distressed circumstances. Rhoads served as:

- Court-appointed Child Advocate (Harris County, Texas)
- Board of Directors, Families Forward (Orange County)
- Vice Chair, Board of Directors, Southern Area Foster Effort (SAFE)(Orange County)
- Advisory Board, Department of Children & Youth Services (Lehigh County, Pennsylvania)

A Laguna Beach resident, Rhoads received her AB from Brown University in Rhode Island and her MBA from Columbia University in New York City. She is married to Keating Rhoads, a businessman and Trustee of the Laguna Art Museum.

-more-

Page Two
Rhoads Named Executive Director

“Friendship Shelter has been recognized for its success over many years in helping Orange County’s homeless to rebuild their lives,” Rhoads observed. “It’s a privilege to assume executive leadership of this fine organization. I look forward to working with the Board, staff, and our many supporters in developing model programs that address the challenge of homelessness in our community.”

Founded in 1988, Friendship Shelter provides housing, a wide range of support services and a comprehensive rehabilitation program to homeless adults from throughout Orange County. It is the only year-round emergency shelter in south Orange County for homeless unaccompanied adults. New volunteers and donors are always welcome; for more information about Friendship Shelter and ways to become involved, contact Development Director Jennifer Miller at (949) 494-6928 or www.friendshipshelter.org

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